



EXHIBITOR CATEGORY

ITS WORLD CONGRESS 2025
ATLANTA, USA
AUGUST 25-28, 2025



Param Vishisht Sadasya (Platinum Partners)

Rs 10 lakhs only

(Limited to 04 Select Corporates)

Exclusive Privileges

- **VIP Networking & Business Matching** – Access to private lounges and exclusive matchmaking with global investors and industry leaders.
- **Premium Branding & Media Exposure** – Custom branding, featured interviews, and targeted social media promotions for maximum visibility.
- **High-Impact Speaking Opportunities** – Priority keynote slots, panel leadership, and roundtable discussions with key stakeholders.
- **Showcase & Partnership Recognition** – Live demonstrations, webinars, and public acknowledgment of strategic collaborations.
- **Influence & Thought Leadership** – Present innovative solutions and engage with top policymakers and decision-makers.

Special Access and Recognition

- **Elite Networking & Global Presence** – Gain entry to exclusive gala dinners with industry leaders and represent ITS India on international platforms.
- **Advisory Influence & Policy Shaping** – Secure a seat in high-level councils to contribute to strategic decisions and industry advancements.
- **Bespoke Workshops & Innovation Showcases** – Design and lead customized workshops while unveiling groundbreaking innovations in spotlight sessions.
- **Prestigious Honors & Brand Recognition** – Feature in the ITS India Forum Souvenir and become eligible for industry excellence awards.
- **Exclusive Market Intelligence & Insights** – Access advanced industry analytics, event engagement reports, and future trend forecasts.

Additional Privileges

- **Complimentary Passes:** Five additional Congress passes for partner staff or clients.
- **Post-Event Business Support:** Ongoing matchmaking, follow-ups, and support with global stakeholders post-event.
- **Priority Access to Innovations:** Exclusive sessions with technology disruptors, inventors, and innovators.
- **Leadership Breakfasts:** Private meetings with ITS influencers, executives, and policymakers.
- **Partner Recognition Plaque:** A commemorative plaque acknowledging the partnership's contribution to ITS India.

Co-Hosting and Enhanced Engagement

- **Networking Dinner Co-Host:** Part of ITS India to host a high-profile networking dinner.
- **Joint Press Releases:** Collaborative press releases to announce achievements and milestones.
- **Exclusive Airport Transfers:** VIP transfers for senior executives attending the event.
- **Dedicated Partner Page:** Spotlighted feature on ITS India Forum's website with a dedicated partner profile.
- **Pre-Event Collaboration:** Opportunity to review and influence the event agenda for greater alignment with corporate goals.

Ati Vishisht Sadasya (Diamond Partners) Rs 5 lakhs only

(Limited to 06 Select Corporates)

Exclusive Privileges

- **Custom Branding Opportunities:** Prominent branding at key event locations and inclusion in digital and printed materials.
- **Global Business Matchmaking:** Invitations to participate in matchmaking sessions with investors, innovators, and key stakeholders.
- **Showcase Segment:** Opportunity to showcase innovative solutions through live demonstrations or webinars.
- **Media Exposure:** Partner highlights in social media campaigns, newsletters, and press releases.
- **Speaking Opportunities:** One guaranteed speaking slot in a high-profile panel or session.

Special Access and Recognition

- **VIP Gala Invitations:** Invitations to exclusive networking dinners with industry leaders and dignitaries.
- **Partner Recognition Plaque:** Commemorative plaque recognizing the partnership.
- **Market Insights and Analytics:** Complimentary access to detailed event engagement reports and ITS industry trends.
- **Featured in Souvenir:** A half-page profile in the ITS India Forum Souvenir.
- **Recognition Awards Program:** Eligibility for ITS India Awards honoring innovation and leadership.

Additional Benefits

- **Complimentary Passes:** Three Congress passes for partner representatives.
- **Leadership Breakfasts:** Invitations to private breakfasts with key policymakers and industry influencers.
- **Meeting with global ITS Forums:** To explore collaborative opportunities.
- **Post-Event Support:** Business matching support and follow-ups after the event.

Vishisht Sadasya (Gold Partners)
Rs 3.5 lakhs only

(Limited to 10 Select Corporates)

Exclusive Privileges

- **Branding Opportunities:** Inclusion in event banners, brochures, and digital platforms.
- **Speaking Opportunities:** Preferred consideration for participation in panel discussions.
- **Partner Showcase:** A reserved slot for showcasing innovations during the event.
- **Media Exposure:** Partner logo featured in select pre-event promotions and newsletters.

Special Access and Recognition

- **Recognition Awards Program:** Eligibility to participate in the ITS Awards.
- **Partner Recognition Plaque:** Recognition for contributions to ITS India.
- **VIP Gala Invitations:** Access to the networking gala dinner.
- **Featured in Souvenir:** A quarter-page profile in the ITS India Forum Souvenir.

Additional Benefits

- **Complimentary Passes:** Two additional Congress passes for team members or clients.
- **Post-Event Support:** Continued engagement opportunities through matchmaking programs.

Join Us in Atlanta

Please take advantage of this incredible opportunity to represent India's vision for intelligent transportation systems while celebrating its vibrant culture.

Register Today

Choose The Package That Best Fits Your Needs.

- **Avail Early Bird Discount (till March 31, 2025):**
7.5 % on the amount paid or 15 % on payment of the total amount (if paid in full)
- **Members get 5% additional discount on total amount**
- **1st Installment: 45% (by April 30, 2025)**
- **2nd & Final Installment: 55% (by June 30, 2025)**

For more details and registration, please contact

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[Submit your Interest](#)

Warm Regards,
ITS India Team

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